



## OPEN CALL FAQ: WAVY WALL

### **What is the open call?**

From **January 6 to February 16, 2020**, YBCA is seeking additional proposals from Bay Area artists for an artwork on the wavy wall between Mission and Howard on 3rd Street.

### **How is it different from the first open call?**

YBCA is specifically seeking proposals from Bay Area artists. The call also includes an increased focus on collaboration, encouraging ideas that invite co-creation with local communities. This iteration specifies that the final design will be realized in vinyl, and any painted murals will be digitized to translate to vinyl.

### **What is the focus of the call for the Wavy Wall?**

YBCA is looking for a bold and impactful work that is attention-getting and legible to passersby who are using a variety of modes of transportation. The winning artwork will inspire people to think about art, creativity, and imagination as essential to the well-being of the community and of the planet; it will provoke people to engage; and it will acknowledge our Bay Area context.

### **What is required in the proposal?**

Artists are asked to submit sample images of past work along with a narrative outlining the concept for this specific site.

### **Are the selected proposals compensated?**

Each of the three finalists will be awarded \$1,000. The final selected artist will receive a fee of \$15,000. Vinyl fabrication and installation costs will be assumed by YBCA.

### **How will the proposals be selected?**

A jury will select three finalists to further develop their proposals and present their renderings to the jury. The jury will then select one winning artist, who will be responsible for the final design for the artwork to be realized in vinyl.

### **Who is on the jury?**

Val Brown, Chief Marketing Officer; Brett Cook, artist and YBCA Senior Fellow; John Cartwright, YBCA Chief Preparator; Susie Smith, San Francisco Urban Film Fest; Isabel Yrigoyen, YBCA Performing Arts Curator.

### **When are proposals for the Wavy Wall due?**

Wavy Wall proposals are due February 16, 2020.

**When will the selected artists be notified?**

The three finalists will be notified by February 28, 2020. The winning artist will be notified in mid-March.

**When will the Wavy Wall be installed?**

Installation will begin the week of May 4, 2020.

**How long will the Wavy Wall be up?**

The installation will be up for 2-5 years.

**Where should questions be directed?**

Please send all questions to [opencall@ybca.org](mailto:opencall@ybca.org).